

2026

非營利組織與社會企業管理國際研討會

2026 International Conference on NPO and Social Enterprise Management

— 從杜拉克領導與創新思維出發 —

- Advancing from Drucker's Leadership and Innovation Perspective -

- 掃描報名／查看研討會資訊
- 研討會網址：<https://con.ctu.edu.tw/>



會議日期

2026年11月6日(五)

Date :

November 6, 2026(Fri)



會議地點

建國科技大學
圖文大樓7樓

Venue :

7F, ChienKuo Library Complex,
Chienkuo Technology University



論文全文

8 - 20頁

Full Paper :

8 - 20 Page



投稿：

長摘要 (1000字以內)

Submissions:

Long abstract
(within 1,000 words).

審查：採隨到隨審

Review Process:

Rolling Review



報名費：

請詳閱研討會網站
相關資訊

Registration Fee:

Please refer to the
conference website for
detailed information



聯絡方式：

建國科技大學 經營管理系
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徵稿主題與子題

Call for Papers – Themes and Subthemes

(一) 社會企業

(I) Social Enterprise



- ◆ 社會企業商業模式
- ◆ 社會創新與創業
- ◆ 企業社會責任與倫理永續經營策略
- ◆ 品牌經營與社會價值創造
- ◆ 跨部門合作與社會創新生態系

- Social enterprise business model
- Social innovation and entrepreneurship
- Corporate social responsibility, ethics, and sustainable management strategy
- Brand management and social value creation
- Cross-sector collaboration and social innovation ecosystem

(二) 非營利組織管理

(II) Nonprofit Organization Management



- ◆ 非營利組織治理與績效評估
- ◆ 志工管理與人力資源發展
- ◆ 募款策略與資源整合
- ◆ 公共政策與非營利組織發展
- ◆ 社會政策與公共價值創造
- ◆ 非營利組織數位轉型
- ◆ 組織使命與領導模式

- Governance and performance evaluation of nonprofit organizations
- Volunteer management and human resource development
- Fundraising strategies and resource integration
- Public policy and nonprofit organization development
- Social services and public value creation
- Digital transformation of nonprofit organizations
- Organizational mission and leadership models

(三) 杜拉克的社會生態學

(III) Social Ecology and Liberal Arts Management

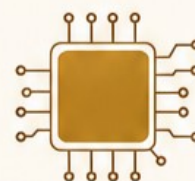


- ◆ 社會生態學的實踐 (理論與哲學系統)
- ◆ 社會生態學與管理實踐 (創新與創業、社會責任、環境保護、永續經營)
- ◆ 人本主義在管理學的影響
- ◆ 管理對詮釋詩情適性的影響
- ◆ 全人教育與博雅技藝

- Origins of social ecology: (theoretical and philosophical system)
- Management practices of social ecology (innovation and entrepreneurship, social responsibility, environmental protection, sustainability)
- Humanism and its influence on management
- The impact of management on moral social functioning
- Holistic education and liberal arts practices

(四) AI科技應用

(IV) AI and Technology Applications



- ◆ AI於社會企業營運之創新模式
- ◆ 大數據分析與決策支持
- ◆ 智慧服務與數位平台
- ◆ 數位行銷與社群經營
- ◆ AI倫理與治理

- Innovative AI models in social enterprise operations
- Big data analytics and decision support
- Intelligent services and digital platforms
- Digital marketing and social media management
- AI ethics and governance

重要日程

Important Schedule



115.08.15 延長至

115.09.30

長摘要截稿

Long Abstract Submission Deadline



115.10.10

論文全文截稿

Full Paper Final Submission



115.10.20

報名截止

Payment Deadline



115.11.06

研討會日期

Conference Date

以杜拉克的智慧，創造永續的影響力

Applying Drucker's Wisdom, Creating Sustainable Impact.



人文素養
Humanity



社會關懷
Social Care



國際視野
Global Vision



創新永續
Innovation & Sustainability