

# 2026 橘色善念國際研討會—永續治理

## 論文徵稿

### 一、研討會資訊

活動日期：2026年11月21日（星期六）

活動地點：天主教輔仁大學

主辦單位：輔仁大學織品服裝學院

協辦及執行單位：輔仁大學織品服裝學系

### 二、主旨

橘色善念國際研討會是一個結合了織品、服裝、藝術、設計、醫療、民生、社會、文化、科技、消費和經營等多個領域的跨領域平台。自2011年起，每年透過研討會討論與人類生活變化相關的重大議題，並嘗試從設計創新的角度進行思考，提出具備同理心與創意的解決方案，探討如何以設計創新提升生活福祉、以文化共生推動地方再生、以消費公平促進社會共好。旨在減少不平等、增加包容性，並呼應天主教大學基督博愛的精神。這個研討會已舉辦將近15年，在此期間，因應社會的重大議題，討論過樂齡、健康、永續、後疫情等不同主題。延續2025年以「三力合一，善念行動」的核心精神，今年研討會呼應人工智慧（AI）帶來的衝擊與未來趨勢，以「四力合一永續治理」為核心議題，透過「設計力 × 文化力 × 消費力 × AI力」的跨域對話與實踐，凝聚多元力量，探討學術研究和產業實務如何結合AI賦能永續，促進環境、社會、經濟和文化的長期發展與傳承，讓生態、生計、生活、生命都得以生生不息，創造共享和共好的願景，推動「善念行動，永續治理」。

### 三、目標

#### 1. 設計力：創新 × 永續 × 福祉

以創意與科技回應高齡化與環境挑戰，推動友善設計與循環思維，實踐生活福祉與地球永續。透過「設計共融」，關注銀髮與身心障礙族群需求，落實智慧照護、輔具創新與友善空間，打造長者友善的共融社會；並以「循環創新」推動材料再生、生態設計與低碳生活，促進產業與環境共生，為永續行動注入創新動能。

#### 2. 文化力：復振 × 在地 × 共生

連結土地與人，推動地方創生並賦能偏鄉社區，讓居民於在地生活中找到價值與依歸。在大學社會責任的框架下，關注多元文化、都市原住民的文化紮根與家庭再生，讓多元、原民族文化在產業創新中展現獨特力量。透過文化復返，整合多元族群和原住民族知識、文化資產、技藝傳承與創新設計，強化文化自信與經濟自立；並以社區共創實踐USR，串聯設計、產業與社群資源，形塑具影響力的社會創新模式。

#### 3. 消費力：善念 × 公平 × 共好

以「輔仁以友、以友輔仁」為精神，回應聯合國永續發展目標（SDGs）。在輔仁大學百年人文關懷與天主教博愛精神的基礎上，播下善念的種子，開啟邁向大同世界的永續對話。以全球視野結合在地實踐，串連國際與本土、學界與社群，建構一個跨域、共創、可持續的行動網絡。透過推動友善消費、改變貧困現況與思維模式，實踐減少不平等的永續行動。

#### 4. AI 力：倫理 × 教育 × 治理

當前 AI 技術從「工具」走向「自主代理」，全面重塑人類社會的永續發展。AI 時代與未來趨勢帶來社會體制衝擊、教育思維和師生角色重塑、課程設計與教學以及數位學習創新、AI 素養和人文反思。先端 AI 技術驅動的設計創新、產業實務應用和落實 ESG 永續治理的合規控管與風險防範。「倫理」是 AI 技術發展的指南針，從教育和治理出發，探討人機協同下的主體性與誠信倫理素養，共創可信任的 AI 賦能永續新時代。

#### 四、徵稿議題

- 地方創生與SDGs相關議題：USR計畫、服務學習、公益扶貧
- 時尚設計：設計與文化、時尚生活設計、織品服飾設計
- 資訊傳達設計：視覺設計、資訊設計、互動設計、網站設計、多媒體設計
- 大眾傳播：消費行為、公關策略與企劃、新聞評論、傳播與社會創新、傳播產業與政策
- 產品設計：通用設計、人因設計、介面設計、綠色設計
- 健康照護：長期照護、醫療科技、醫學研究、工業設計、健康議題
- 教育心理：社會心理、教育研究、教材設計
- 文化資產：文物保存、永續再利用
- 永續 ESG：綠色消費、社會責任、公平貿易、AI倫理
- 其他當代地方創生與永續相關議題等（不限於上述徵稿議題）

※ 為鼓勵創作型論文，研究者可以創作論述形式發表論文。

#### 五、重要時程

##### 1. 全文投稿截止日：2026年10月18日（星期日）

請依研討會「投稿須知」準備完整投稿資料，並於截止日前寄送至指定信箱。

- 投稿信箱：[fju03953@gmail.com](mailto:fju03953@gmail.com)
- 郵件主旨：○○○（姓名）- 2026 橘色善念國際研討會投稿

##### 2. 全文審查結果通知：2026年11月9日（星期一）

審查結果將於 2026 年 11 月 9 日（一）透過電子郵件通知投稿者。

## 六、投稿規定與格式

- (一) 國內外專家學者、學生均可投稿。
- (二) 論文範圍包含理論研究或設計實務成果。
- (三) 投稿內容不得侵犯他人著作權或含有商業宣傳之行為，法律責任由作者自行負責。稿件請以MS Word 2010 以上軟體製作，A4 版面，以中文或英文撰寫。
- (四) 請依 APA 第七版格式撰寫，版面上下邊界 2.54 cm、左右邊界 3.18 cm；中文使用新細明體，英數字使用 Times New Roman；標題採 14 級粗體，內文採 12 級字，行距為單行間距。

## 七、投稿需知

### (一) 論文格式請依格式規範提交論文，內容須包含：

1. 聯絡頁：中英文題目、中英文作者姓名、單位名稱、聯絡電話及電子郵件。
2. 摘要頁：中英文題目、中英文摘要（各限 500 字）及至多 3 個中英文關鍵詞。
3. 本文：以不超過 10 頁為原則。

※ 為維持審查公平性，摘要頁及本文不得列載作者姓名與所屬單位。

### (二) 投稿資料

請投稿者至 <https://reurl.cc/Z8zq5p> 下載「論文報名表」及「著作授權同意書」，或掃描下方 QR Code 下載相關表單。填寫完成後，兩份表格皆須親筆簽名並轉存為 PDF 檔案，並連同以下資料，於投稿截止日前寄送至投稿指定信箱：

1. 論文報名表（PDF 檔，需親筆簽名）
2. 著作授權同意書（PDF 檔，需親筆簽名）
3. 論文全文（Word 檔及 PDF 檔）



資料下載

### (三) 投稿收件信箱：[fju03953@gmail.com](mailto:fju03953@gmail.com)

電子郵件主旨：○○○（姓名）- 2026 橘色善念國際研討會投稿

## 八、主辦單位聯絡資訊

聯絡窗口：輔仁大學 織品服裝學院 吳小姐

聯絡電話：(02) 2905-2110

聯絡信箱：[fju03953@gmail.com](mailto:fju03953@gmail.com)

# 2026 Orange Beneficence International Conference Sustainable Governance

## Call for Papers

### 1. Conference Information

**Date:** Saturday, 21st Nov., 2026

**Venue:** Fu Jen Catholic University

**Organizer:** College of Fashion and Textiles, FJCU

**Co-organizer and Implementer:** Department of Textiles and Clothing

### 2. Purpose

The Orange Beneficence International Conference is an interdisciplinary platform encompassing textiles, apparel, art, design, healthcare, public welfare, society, culture, technology, consumption, and business. Since 2011, the conference has annually discussed significant issues shaping human life, proposing empathetic and creative solutions through a design innovation lens. It explores how design innovation can improve well-being, how cultural symbiosis can drive local regeneration, and how consumer fairness can promote social well-being. The conference aims to reduce inequality, increase inclusivity, and resonate with the Christian spirit of charity at the Catholic University. Having been held for nearly 15 years, the conference has addressed various major social issues, including aging, health, sustainability, and the post-pandemic era. Continuing the core spirit of “Three Forces in One, Beneficence in Action” from 2025, this year’s conference echoes the impact and future trends of artificial intelligence (AI), with “Four Forces in One for Sustainable Governance” as its core theme. Through cross-disciplinary dialogue and practice of “Design Power × Cultural Power × Consumption Power × AI Power”, it brings together diverse forces to explore how academic research and industrial practice can combine AI to empower sustainability, promote the long-term development and inheritance of environment, society, economy and culture, and enable ecology, livelihood, life and life to thrive, creating a vision of sharing and mutual benefit, and promoting “Beneficence in Action, Sustainable Governance”.

### 3. Objectives

#### (1) **Design Capacity: Innovation × Sustainability × Well-being**

Respond to the challenges of population aging and environmental change through creativity and technology, promoting inclusive design and circular thinking to enhance quality of life and advance planetary sustainability. Through “Design for Inclusion,” the conference addresses the needs of older adults and people with disabilities by advancing smart care, innovative assistive devices, and accessible environments, thereby fostering an age-friendly and inclusive society. Through “Circular Innovation,” it promotes material regeneration, ecological design, and low-carbon lifestyles, encouraging the coexistence of industry and the environment and injecting innovative momentum into sustainable action.

## **(2) Cultural Capacity: Revitalization × Locality × Coexistence**

Reconnect people with the land by promoting local revitalization and empowering rural and underserved communities, enabling residents to discover a sense of value, belonging, and purpose in their local communities. Within the framework of University Social Responsibility (USR), the conference addresses cultural diversity, cultural rootedness among Indigenous peoples in urban areas, and family revitalization, allowing diverse and Indigenous cultures to demonstrate their unique strengths through industrial innovation. Through “Cultural Revitalization,” it integrates the knowledge, cultural heritage, traditional skills, and innovative design of diverse groups and Indigenous peoples to strengthen cultural confidence and economic self-reliance. Through “Community Co-creation,” it advances USR by connecting design, industry, and community resources to develop impactful models of social innovation.

## **(3) Responsible Consumption Capacity: Goodwill × Fairness × Common Good**

Inspired by the spirit of “Supporting one another through friendship and mutual encouragement,” this initiative responds to the United Nations Sustainable Development Goals (SDGs). Building upon Fu Jen Catholic University’s century-long commitment to humanistic care and the Catholic spirit of universal love, it seeks to sow the seeds of goodwill and initiate sustainable dialogue toward a more harmonious and equitable world. By combining a global perspective with local action, it connects international and local communities, academia and society, and builds a cross-disciplinary, co-creative, and sustainable network for action. Through the promotion of responsible consumption and efforts to address poverty and transform prevailing mindsets, it advances sustainable actions aimed at reducing inequalities.

## **(4) AI Capacity: Ethics × Education × Governance**

As AI technology advances from being a “tool” toward becoming an “autonomous agent,” it is fundamentally reshaping the pathways of sustainable development in human society. The AI era and emerging technological trends are transforming social systems, educational perspectives, the roles of teachers and students, curriculum and pedagogy, digital learning innovation, AI literacy, and humanistic reflection. At the same time, advanced AI technologies are driving innovation in design, practical applications across industries, and the implementation of ESG sustainability governance through compliance management, risk prevention, and control. “Ethics” serves as the compass for the development of AI technology. From the perspectives of education and governance, this conference explores human agency, integrity, and ethical literacy in human–AI collaboration, with the goal of co-creating a trustworthy and AI-empowered era of sustainable development.

## **4. Topics of Interest**

- **Regional Revitalization and SDG-Related Topics:** University Social Responsibility (USR) Project, service learning, and public welfare and poverty alleviation
- **Fashion Design:** design and culture, life and style, fashion design
- **Communication Design:** visual design, information design, interaction design, web design, multimedia design
- **Mass Media:** consumer behavior, public relations strategy, news commentary, communication and social innovation, communication industry and policy
- **Product Design:** universal design, human factors design, interface design, green design
- **Healthcare:** long-term care, medical science, medical research, industrial design, health issues
- **Educational Psychology:** social psychology, education studies, teaching materials design
- **Cultural Heritage:** cultural heritage preservation, sustainability and recycling
- **Environmental, Social, and Governance (ESG):** green consumption, social responsibility and fair trade, AI Ethics
- **Other Contemporary Issues:** other contemporary issues related to regional revitalization and sustainability

## 5. Important Dates

### ( 1 ) Submission Deadline: Sunday, 18th Oct. 2026

※Please download the **Registration Form** and **Copyright License Agreement** from <https://reurl.cc/7YWqyQ> , or scan the QR Code below to access the forms.



SCAN ME

※Please submit the following files before the due date via email to [fju03953@gmail.com](mailto:fju03953@gmail.com) with the subject: **(Your Name) - 2026 Orange Beneficence International Conference**

- (a) **Registration Form** (please download, FILL, SIGN, and send as a PDF)
- (b) **Copyright License Agreement** (please download, FILL, SIGN, and send as a PDF)
- (c) **Your Paper** (in WORD and PDF)

### ( 2 ) Reviews Released: Monday, 9th Nov. 2026

## 6. Formatting Guidelines

- Referencing & Citation Styles: APA 7th edition
- Paper Size: A4
- Font & Size: Times New Roman, 12-point type for body text, 14-point bold for headings. Margins: 2.54 cm on top and bottom, 3.18 cm on left and right
- Line Spacing: Single

## 7. Submission Guidelines

Your paper must have

- ( 1 ) Title Page: Title, Author's Name, Institutional Affiliations, Contact Information
- ( 2 ) Abstract Page: Title, Abstract (no more than 500 words), and up to 3 Keywords
- ( 3 ) Your Article can be up to TEN pages long.

※Authors' names and institutions should NOT be included in the abstract and Article.

## 8. Contact Information

- **Contact Person:** Krys Wu
- **Tel:** +886-2-2905-2110
- **Email:** [fju03953@gmail.com](mailto:fju03953@gmail.com)